



What did you say?

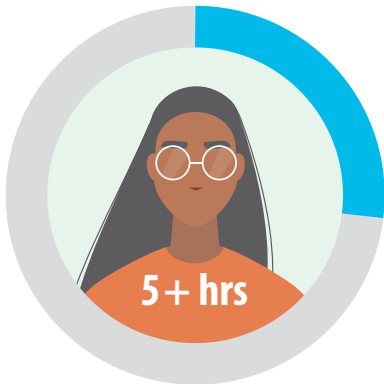
Hearing loss means lost productivity at work.

If employees can't hear, it's hard to get things done. And if they fear the cost of hearing care, will they seek treatment?



Lost productivity¹

Hours reported lost per week making up for hearing loss challenges:



37%

of those with hearing loss say they lost 5+ hours per week



20%

of those with hearing loss say they lost 10+ hours per week

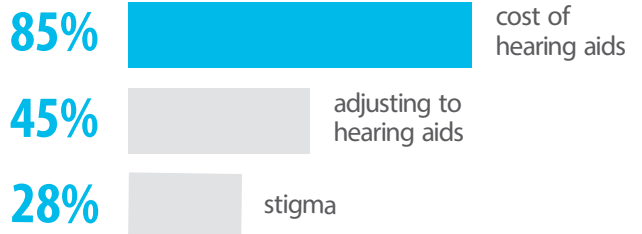


Not seeking treatment²

51% of adults report having hearing loss

But only 11% seek treatment

Top concerns employees have about hearing treatment¹



After employees started wearing hearing aids¹:



79%

Participated more and understood conversations better



64%

Felt more collaborative and were more likely to work efficiently and effectively in a team environment



63%

More easily maintained concentration and focus on the current task at hand

TruHearing has the solution

When employees get the hearing treatment they need, it boosts their health and well-being, and the employer's bottom line through productivity gains.

TruHearing supports employers by offering seamless benefit implementation, marketing support, and exceptional service.



For further inquiries, contact us:

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1. Online survey conducted by TruHearing of 270 employed consumers with hearing loss, May 2021 (n=2,000). 2. ASHA. 2021. "Attitudes and Actions Towards Hearing Health" <https://www.asha.org/siteassets/bhsm/2021/asha-bhsm-2021-report.pdf>

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